1. If XYZ is up by x%, then buy $ (i.e., up 0.5%)
2. OCO (one cancels the other) order:
    a. Stop limit:
        i. Stop price down x% (i.e., down 1%)
        ii. Limit price down y% (down 2.5%)
    b. Trailing stop limit:
        i. Stop price down x% (i.e., down 4%)
        ii. Limit price down y% (down 6.5%)
3. If stopped out, repeat steps 1 and 2 above: buy if XYZ is up by x% and add OCO order.
4. For each purchase, use $ balance from sale proceeds (using margin as needed to bypass cash settlement restrictions)